



LAKE GEORGE BATTLEFIELD PARK ALLIANCE

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Lake George Battlefield Park Alliance Receives Grant for “First Hire” to Expand Organization’s Services

Lake George, NY:

The Lake George Battlefield Park Alliance has been awarded a \$50,000 matching grant over a two-year period from the Environmental Protection Fund’s Park and Trail Partnership Grants program to expand the organization’s reach by hiring a Member Services Manager, the organization’s first employee. The new position will promote awareness of the park through marketing, fundraising, and the continued operation of the highly popular Lake George Battlefield Park Visitor Center, which opened to the public in 2022. The Alliance will contribute an additional \$10,000 over the course of the grant.

The grant is one of 28 awards totaling \$1.8 million (the highest amount awarded in the Park and Trail Partnership Grant program’s 8-year history) for organizations dedicated to the stewardship and promotion of New York’s state parks and historic sites, trails, and public lands. The grants will be matched with private and local funding and will support projects to strengthen Friends groups and enhance public access and recreational opportunities.

Friends groups such as the Alliance—nonprofit organizations often made up entirely of volunteers—are essential to the stewardship and promotion of our state park system. These dedicated groups raise private funds for capital projects, perform maintenance tasks, provide educational programming, and promote public use through hosting special events.

The Park and Trail Partnership Grants are administered by Parks & Trails New York, a statewide non-profit organization, in partnership with the NYS Office of Parks, Recreation, and Historic Preservation.

Parks & Trails New York Executive Director Paul Steely White said, “These grants are like rich organic fertilizer for growing the grassroots movement to improve New York’s parks, trails, historic sites, and public lands. Accessible kayak launches, bridge repairs, strategic planning and youth education are just a few examples of the newly funded projects that will bring more nature and more joy to more New Yorkers.”

Lake George Battlefield Park Alliance President John DiNuzzo thanked Parks and Trails New York for its “creativity” in supporting non-profit friends groups. Noting that, over its 22-year history, his organization has completely depended on the dedication of volunteers, DiNuzzo pointed out that “This grant will permit the Alliance’s volunteers to continue to focus on historic preservation and public awareness with our Visitor Center as the hub, while a paid professional coordinates marketing and revenue-generating activities that align with our goals.”

About the Lake George Battlefield Park Alliance: *The Lake George Battlefield Park Alliance is a volunteer-driven organization of individuals from various regions of the United States who have an abiding interest in the Lake George Region’s critical role in the French and Indian War and the American Revolution. The Alliance manages the Battlefield Park’s Visitor Center and sponsors events throughout the year that educate the public about the site and its unique history. For more information, visit www.lakegeorgebattlefield.org.*